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5.5 x 11.5 Postcard Specifications

POSTCARD IMAGE

This is a Full Bleed Postcard Template.

Print Size: 5.75 inches by 11.75 inches. Be sure your artwork fill the whole 5.75” x 11.75” document.

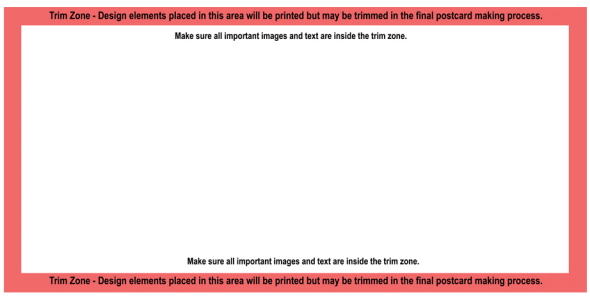
Trim Area: After printing, the postcard is trimmed 0.125” (1/8 inch) on all four sides resulting in the final 5.5” x 11.5” postcard. DO NOT end artwork at the trim, this may result in the card having a white edge.

Safe Zone: We recommend confining your content (text and images) to a safe zone of 5“ x 11”.

Resolution: Image needs to be a minimum of 300 dpi. Do not sacrifice the quality of your image by increasing the JPG compression. We recommend that you compress at the “High Quality” level.

File Type: Can be either CMYK or RGB JPG.

Front Canvas



ADDRESS IMAGE

This is a Full Bleed Postcard Template.

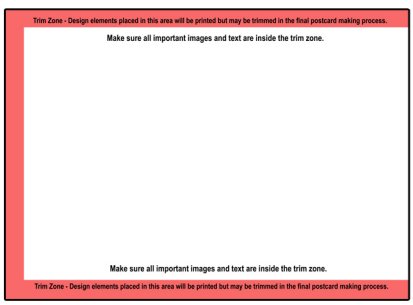
Print Size: 5.75 inches by 8 inches. Be sure your artwork fill the whole 5.75” x 8” document.

Trim Area: After printing, the postcard is trimmed 0.125” (1/8 inch) 3 of the 4 sides (right side not trimmed). DO NOT end artwork at the trim, this may result in the card having a white edge.

Safe Zone: We recommend confining your content (text and images) to a safe zone of 5.625 x 7.75”.

Resolution and File Type: same as front image

Message Canvas

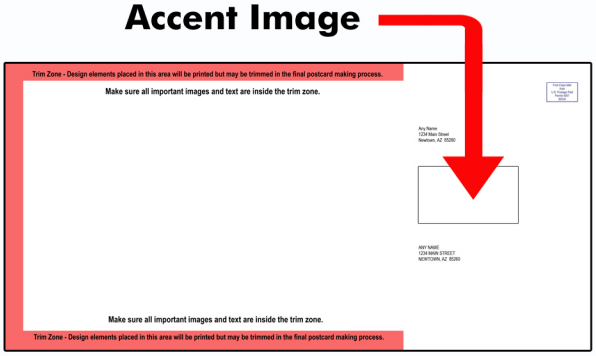


ACCENT IMAGE

Image or logo printed the left of FROM:

Print Size: Image should be sized at 2 inches by 1.14 inches.

Resolution: Image needs to be minimum 300 dpi.

File Type: Can be either CMYK or RGB JPG.

Accent Image