

Business Card Specifications (3.5 x 2)

Front & Back Image

For both front and back image printed on the card. All images must be set up for full bleed as explained below:

Print Size: Image should be created to print 3.75 inches by 2.25 inches. Be sure to make your image fill the whole 3.75" x 2.25" document.

Trim Area: After printing, the postcard is trimmed .0125" (1/8 inch) on all four sides resulting in the final 3.5" x 2" postcard. DO NOT end artwork at the trim, this may result in the card having a white edge.

Safe Zone: We recommend confining your primary image content (text, logos and primary images) to a safe zone of 3.125" x 1.625"

Resolution: Image needs to be 300 dpi. Do not sacrifice the quality of your image by increasing the JPG compression. We recommend that you compress at the "High Quality" level.

File Size: Maximum file size is 5MB.

File Type: Please save as a RGB JPG.

